



Vision

Global SMS Chat Solutions



Welcome to
VisionSMS

the industry leader in Global SMS Chat Solutions

SMS Chat

- SMS Chat services generate millions of pounds each day because it appeals to every single man between 18 and 70. As a result the potential market available in the UK alone is in excess of 20 million men.
- The boom in live 1-2-1 texting services continues to grow month on month. You can find adverts for live 121 text services in most newspapers, magazines, television channels and on the web. By placing your own advertising campaigns in any of these areas you will be entering into this highly lucrative market.
- BUT there is one key component to your advertising providing a return and generating profit, you need a highly versatile and reliable chat platform and a team of experienced chat operators. This is where VisionSMS comes in and will provide you with instant access to not only a highly successful chat platform and team of operators but a dedicated log in to monitor the success of your campaigns via the VisionSMS Campaign System.

Launching your service

- Are you preparing to launch an SMS Chat service but don't know how?
- Are you concerned about adhering to the regulations governing text messaging services?
- Or maybe cooperation with your existing SMS Chat Provider is not providing you with the level of customer service and revenue return you expect?
- As the industry leader in Global SMS chat Solutions, VisionSMS will save you time and money. Our highly versatile chat platform for SMS Chat provides a further revenue stream to your business – all in accordance with PhonePayPlus regulations.
- With our team of highly skilled, dedicated and trained bilingual SMS Chat Operators, based throughout the UK and USA, we have the complete resource package to deliver a convenient, first-class service that meets your needs.



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Marketing for end users

Our Customers use their dedicated Short Code number or can be supplied with a shared VisionSMS Short Code which will have specific KEYWORDS for their services. VisionSMS currently offers Short Codes in the UK, South Africa and Australia. The same Short Code number can be set up across all mobile networks within the same country.



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Technical details

The VisionSMS Chat platform can be easily integrated and you can be marketing your new / improved service to existing clients within 48 hours of your initial request. Our industry experience and knowledge of the SMS chat market will help you tailor your marketing campaigns to be efficient and profitable.



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Customer Log in

VisionSMS provides an easy and hassle-free way for our clients to monitor the success of their campaigns. All our clients receive unique login details and are able to observe their campaigns through the VisionSMS Campaign System. As a VisionSMS client you will be able to contact the Support Team 24/7, by email and telephone.

How it works

Now you have decided to enter the SMS Chat Market Follow the simple steps below in conjunction with VisionSMS.

- When the end user sees their preferred advert and decides they want to enter into an SMS Chat session they are requested to send a specific keyword to the clients short code, e.g. “Text BABES” to 69123. The VisionSMS Chat Platform then automatically sends a tailored Age Verification Message (as per PhonepayPlus regulations) to confirm the end user is over 18 and wants to enter into the SMS Chat session. This ensures that all our clients’ services are secure and is in compliance with PhonepayPlus regulations.
- From the point that the end user confirms to being over 18 and wishing to enter into the SMS Chat session they are now in chat with the VisionSMS Operators. Our team of SMS operators provide an international staff base to bring you the most flexible service possible with unrivalled speed of response and worldwide availability.
- Client confirms advertising campaigns: Television, newspapers, magazines and web.
- The client will send VisionSMS all necessary content (pictures, videos, character descriptions etc).
- The VisionSMS technical and support team will upload the content to the database.
- All content and advertising campaigns are sent to the VisionSMS Chat Platform so our operators are aware of the marketing promotions and are able to maximise SMS chat sessions.

Cross selling opportunities

Now that you are generating profit from your advertising it is time to look at earning further revenues through VisionSMS.

- It is normal for the end user to want to continue to chat to operators they feel most comfortable with and the majority of these end users want to chat repeatedly with the same operator they had a previous conversation with.
- The SMS chat services attracts a loyal and high individual spending customer base.
- VisionSMS works closely with our clients to monitor campaigns and schedule the best times to send (free) wake up messages in accordance with PhonepayPlus regulations. These (free) wake up messages can be personalised to the end user which again creates an improved service and provides a better return for our clients.

Further marketing opportunities

- Further marketing OPPORTUNITIES exist within the suite of VisionSMS marketing tools.
- With a successful advertising campaign the end users will be chatting and revenue will be generated.
- VisionSMS will monitor the success of the initial campaigns and will offer the opportunity for end users to receive a weekly / monthly subscription of their preferred content, i.e. pictures, videos, wallpapers.

This provides a further area for our clients to generate revenue by utilising the VisionSMS Chat Platform / Operators and the Vision SMS Campaign System.

Customer Care

- Our Customers have unique usernames and passwords which enable them instant access to VisionSMS Chat Platform and Campaign System.
- Our main aim is to generate the highest profit thanks to our wide knowledge of the mobile market sector. VisionSMS will utilise all opportunities available to provide our clients with a level of service and revenue return that exceeds your expectations.



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